

Seminar on “Latest Trends and Technology in Digital Printing Industry”
「最新数码印刷技术及市场趋势」研讨会
 (Free admission 免费入座)

Date 日期 : 29 / 4 / 2010 (Thursday 星期四)
 Time 时间 : 2pm - 3:30pm
 Venue 地点 : Forum Area, Hall 7, AsiaWorld-Expo 亚洲国际博览馆 7 号展馆论坛区
 Language 语言 : Cantonese 粤语
 (no simultaneous interpretation will be provided 不设实时传译服务)

The digital revolution has fundamentally changed the printing market. Inkjet printing appears that it has reached maturity; however, there are indeed exciting new innovations on the horizon. This seminar will explore the latest development in UV inkjet printing and the breakthrough in on-demand color printing. 数码革命彻底改变了印刷市场。现今喷墨印刷看来已经成熟，但市场不断推出令人兴奋的新技术。本次研讨会将探讨最新的 UV 喷墨印刷的及彩色印刷的趋势。

Time 时间	Outline 大纲
1:45pm - 2pm	Registration 登记
2pm - 2:40pm	<p><u>Agfa: “Trend of UV inkjet printing” 爱克发: 「UV 喷墨印刷新动向」</u></p> <p>Speaker: Mr Raymond Lam, Account Manager, AGFA 讲者: 爱克发印艺客户经理 林呈先生</p> <ul style="list-style-type: none"> • Multi pass vs. Single pass • Variable drop size vs. fixed drop size • On demand inkjet vs. Continuous inkjet • Different UV inkjet applications <p>Speaker: Mr Tommy Yuen, Sales Manager (Asia), Phoseon Technology 讲者: Phoseon Technology 销售经理 阮文俊先生</p> <ul style="list-style-type: none"> • LED curing vs. UV lamp curing
2:50pm - 3:30pm	<p><u>Konica Minolta: “New Generation of Color realizes Infinite Imagination”</u> <u>柯尼卡美能达: 「彩色化的市场趋势」</u></p> <p>Speakers 讲者: Mr Kenneth Lee, Unit Sales Manager, Graphic Arts Team Konica Minolta Business Solutions (HK) Ltd 柯尼卡美能达商业系统(香港)有限公司 李振国先生</p> <ul style="list-style-type: none"> • Introduction of Color Market Trend • How CMYK Color achieves ISO12647-7 Standard • A breakthrough in on-demand color printing - High Chroma real life color printing & RGB Workflow

Remarks 备注:

- 1) Question & Answer Session will be arranged after each part of the presentation.
每部分结束前将安排问答环节。
- 2) The Organiser reserves the right to alter the programme without prior notification.
以上内容及编排以主办机构最后公布为准。

Organisers 主辦機構 :